

BSc Seminar: Digitization and Trade (03.184.4920)

Kick-off, 30. April 2021, 10am - 12pm, online

Presentations, 11 June 2021, 9am - 2pm, online

Instructor:

Prof. Dr. Andrea Lassmann

Chair of International Economic Policy

JGU, Jakob-Welder-Weg 4, 02-166

Phone: 06131-39-28547

Email: LSLassmann (at) uni-mainz.de

Prerequisites: Students should be familiar with basic international trade theory.

Course Objectives: International trade has rapidly embraced digitization, yet many aspects of digital trade entail fundamentally open questions. This seminar seeks to understand priority policy issues. Three topics are pertinent in particular. First, how can digital trade be measured and reflected in official statistics (e.g., GDP)? Second, what are the conceptual problems involved, for example, with respect to different data protection legislation? Third, how can multilateral economic policy approaches be designed and complement domestic policies? We review first contributions to these topics.

Important Dates:

Introductory meeting	April 30
Assignment of exposés	May 07
Submission of exposé	May 28
Presentation of exposé	June 11
Start of Bachelor thesis	June 21
Submission of Bachelor thesis	August 16

Grading: Each seminar participant will present their exposé. Attendance to the introductory session, all exposé presentations and active participation is expected from all participants. *I will upload all materials to Teams.*

Academic Honesty: As a JGU student, I expect you to abide by the University's academic integrity code and a culture of honesty. Lack of knowledge thereof is not a reasonable explanation for violation. Questions related to exams and the Disciplinary Code should be directed to the *Studienbüro*. For information see also <https://www.studium.uni-mainz.de/pruefungsleistungen-und-urhebergesetz/> (in German).

Extra Help: Please pass by my (virtual) office during office hours (by appointment) at least once to discuss your exposé and presentation.